

HTML A Beginner's Guide

Wendy Willard



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Essential HTML Skills--Made Easy!

Create highly functional, impressive websites in no time. Fully updated and revised, *HTML: A Beginner's Guide, Fourth Edition* explains how to structure a page, place images, format text, create links, add color, work with multimedia, and use forms. You'll also go beyond the basics and learn how to save your own web graphics, use Cascading Style Sheets (CSS), create dynamic web content with basic JavaScript, and upload your site to the web. By the end of the book you'll be able to build custom websites using the latest HTML techniques. An all-new chapter also covers creating HTML for e-mail, a hot-button issue for any business seeking to reach its target audience through online communication.

Designed for Easy Learning

- Key Skills & Concepts--Chapter-opening lists of specific skills covered in the chapter
- Ask the Expert--Q&A sections filled with bonus information and helpful tips
- Try This--Hands-on exercises that show you how to apply your skills
- Notes--Extra information related to the topic being covered
- Tips--Helpful reminders or alternate ways of doing things
- Self-Tests--Chapter-ending quizzes to test your knowledge



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