



Logistics and Supply Chain Management. Creating Value Networks in Mexico and Latin America

Marco Antonio Serrato García, Román Murillo, Víctor Rayas

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The purpose of this eBook is to introduce the reader to the field of Logistics and Supply Chain Management. To achieve such objective, the eBook presents five sections, which are also divided into chapters. All of these sections and chapters present not only the fundamentals of Logistics and Supply Chain Management, but also specific characteristics and challenges faced by organizations with operations in Latin American countries.

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