



Managerial Dilemmas: Exploiting paradox for strategic leadership

John Storey, Graeme Salaman

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More than ever, today's managers are beset by successive, fashionable, prescriptions concerning the structure, dynamics, processes and direction of the modern corporation. Unlike their earlier counterparts, the current areas of interest are less clearly associated with Human Resource issues (HR policies, processes, cultures and so on) and far more closely linked with issues more explicitly central to business activity and business performance. Managers need to develop an understanding of innovation, off-shoring, outsourcing, inter-organizational arrangements and other aspects of supply chain management. This book will assist executives and management students to make better sense of these different spheres of activity by exploring them in relation to each other. By helping them make sense of these ideas in relation to each other the book will also allow them to better assess if, and to see how, where and when, they could be of use. This is an invaluable guide to the most current management issues for advanced management undergraduates, MBAs and executives.

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