

Asian Eclipse: Exposing the Dark Side of Business in Asia, Revised Edition

Michael Backman



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Asian Eclipse: Exposing the Dark Side of Business in Asia, Revised Edition Michael Backman "Backman really understands why business evolved the way it did in Asia." - "Economist". "Backman's brisk analysis...should be required reading. The real strength of Asian Eclipse is its accessibility to nonspecialists through its startling insights into the business interests, machinations, and relationships." - "Independent" (London). "The research and reporting is impressive and up-to-date...it's a pleasure to read, rich in anecdotes and never boring or academic." - "Far Eastern Economic Review". Named one of the finest general nonfiction books of 1999 by the "Economist", "Asian Eclipse" was the first book to comprehensively assess the corporate and business practices in Asia. This revised and updated edition features a new chapter on the Internet and e-commerce in Asia, and updates on current markets and events. Michael Backman (Australia) is a leading researcher specializing in Asian corporate practice and a regular contributor to numerous leading newspapers and magazines.

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