



Introduction to Management in the Hospitality Industry Student Workbook

Tom Powers, Jo Marie Powers, Clayton W. Barrows, National Restaurant Association Educational Foundation

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Introduction to Management in the Hospitality Industry, Eighth Edition is the updated edition of the classic introductory textbook for those studying the subject. Accompanied by NRAEF student workbook for use in its ProMgmt. certificate program Offers a comprehensive treatment of the entire hospitality industry, thoroughly updated to reflect the latest trends in the hospitality, foodservice, and travel/tourism industries Provides learning objectives, summaries, review questions, and key terms concepts. Presents real--world case histories

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