



Secrets of Successful Virtual Book Tours (Quick Tips for Authors 1)

Roxanne Rhoads

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Are you considering a virtual book tour?

Not sure where to start or exactly what an online tour will entail?

Roxanne Rhoads, book publicist and owner of Bewitching Book Tours, shares her virtual tour expertise in this Quick Tips for Authors Guide.

Secrets of Successful Virtual Book Tours will guide you in utilizing the best marketing tool available- a virtual book tour, which can create online exposure for your book, jumpstart your book sales, help build your author brand, and expand your network.

In this guide you'll learn:

- what you should do before a tour
- the components of a great author website
- the best social media outlets for authors to utilize
- tips for building your author brand
- how to write great guest blogs
- what to expect from an online book tour
- the secrets of successful book tours
- how to schedule your own virtual book tour

And you'll receive in-depth details about what to do during a virtual book tour to guarantee success.

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