Mobile Design Pattern Gallery, Color Edition

Theresa Neil

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When you're under pressure to produce a well designed, easy-to-navigate mobile app, there's no time to reinvent the wheel. This concise book provides a handy reference to 70 mobile app design patterns, illustrated by more than 400 screenshots from current iOS, Android, BlackBerry, WebOS, Windows Mobile, and Symbian apps.

User experience professional Theresa Neil (*Designing Web Interfaces*) walks you through design patterns in 10 separate categories, including anti-patterns. Whether you're designing a simple iPhone application or one that's meant to work for every popular mobile OS on the market, these patterns provide solutions to common design challenges. This print edition is in full color.

Pattern categories include:

- Navigation: get patterns for primary and secondary navigation
- Forms: break the industry-wide habits of bad form design
- Tables and lists: display only the most important information
- Search, sort, and filter: make these functions easy to use
- Tools: create the illusion of direct interaction
- Charts: learn best practices for basic chart design
- Invitations: invite users to get started and discover features
- Controls and feedback: help users perform actions, and provide them with timely feedback
- Help: integrate help pages into a smaller form factor

"It's a super handy catalog that I can flip to for ideas."
—Bill Scott, Senior Director of Web Development at PayPal

"Just a quick thanks to express my sheer gratitude for this pub, it has been a guide for me reworking a design for an app already in production!"
—Agatha June, UX designer

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Ellis Cook:

The guide with title Mobile Design Pattern Gallery, Color Edition has lot of information that you can discover it. You can get a lot of gain after read this book. This particular book exist new information the information that exist in this publication represented the condition of the world today. That is important to yo7u to be aware of how the improvement of the world. This particular book will bring you with new era of the glowbal growth. You can read the e-book on the smart phone, so you can read it anywhere you want.

Deborah Rost:

The actual book Mobile Design Pattern Gallery, Color Edition has a lot of knowledge on it. So when you check out this book you can get a lot of benefit. The book was authored by the very famous author. The writer makes some research prior to write this book. This particular book very easy to read you can obtain the point easily after scanning this book.

Ronda Tollison:

Playing with family in a very park, coming to see the coastal world or hanging out with pals is thing that usually you may have done when you have spare time, after that why you don't try issue that really opposite from that. One activity that make you not sense tired but still relaxing, trilling like on roller coaster you already been ride on and with addition details. Even you love Mobile Design Pattern Gallery, Color Edition, it is possible to enjoy both. It is good combination right, you still want to miss it? What kind of hang type is it? Oh come on its mind hangout fellas. What? Still don't buy it, oh come on its called reading friends.

Robert Mayo:

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