

Innovative Leadership Fieldbook

Maureen Metcalf, Mark Palmer



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Innovative Leadership Fieldbook is a leading text for managers, executives and individual contributors providing a combination of well-researched theory with practical business case studies. Authors Maureen Metcalf and Mark Palmer define leadership from a thoughtful, new perspective and provide a six-step process for developing strong leadership qualities. "Leadership needs innovation the way innovation demands leadership, and by combining them you can improve your capacity to deliver results," as explained in this book.



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