



Practical Reporting with Ruby and Rails (Expert's Voice in Open Source)

David Berube

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Business intelligence and real-time reporting mechanisms play a major role in any of today's forward-looking business plans. With many of these solutions being moved to the Web, the popular Rails framework and its underlying Ruby language are playing a major role alongside web services in building the reporting solutions of tomorrow. This book offers a comprehensive introduction to this popular framework. It shows you how the Ruby language and Rails framework can create truly compelling reporting services by plugging into popular third-party applications and services such as Google AdWords, UPS.com, iTunes, and SalesForce.com.

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